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The Sresh CF, our short-travel E-MTB. Lightweight blend carbon frame, check! Lively and playful geometry, check! Full power drive unit, check! How you create your personal trail e-bike with these ingredients is up to you. What will it be? A lightweight full-power ebike under 21 kg for long days in the saddle or a short-travel ripper for home trails and trail parks? From \$6,999. propain-bikes.com

MAXXIS

SPOT Mayhem 130

All mountain bikers want to ride farther faster, but often the only thing holding them back is their bike. The Mayhem 130 helps confident descenders climb more efficiently and fast climbers descend with more control and flow, enabling all types of riders to cover more ground-both up and down. \$4,899. spotbike.com

MTN BIKE GEAR

SMITH Men's Leadout PivLock ChromaPop From trail riding to sunrise runs, the Smith Leadout PivLock™ makes lens changes quick and easy so you can adjust to varying light conditions while on the move. Designed with less wrap than most performance sunglasses, they allow air to circulate to reduce fogging. ChromaPop™ low-light amber lenses included. \$225. smithoptics.com

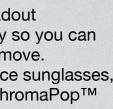
SMITH

CRANKBROTHERS Unisex Stamp Trail BOA®

The Crankbrothers Stamp Trail BOA® flat shoe is the perfect blend of performance and adventure. Built for the trail or your next enduro race, the Stamp Trail BOA® will provide you all-day comfort paired with ultimate racing performance. \$199. crankbrothers.com

SMITH Men's Payroll Mips

Designed for those who embrace speed, the Smith Payroll mountain bike helmet offers complete coverage for enduro, trail and E-MTB use. Zonal KOROYD® and Mips® impact technology \$200. smithoptics.com





MSR DynaLock[™] Explore Backcountry Poles Great poles for hiking, backpacking, climbing, travel and warding off snakes, etc. DynaLock™ mechanisms allow for quick and easy length adjustments and tool-free tensioning. \$119. MSRgear.com

ALTRA Men's Mont Blanc Carbon

ALL new BFF & Next Level Trail Running Shoe. With a full-length carbon fiber plate, upgraded midsole, and sticky outsole, it's ready for fast technical terrain. Upper: Ultra-lightweight, breathable. Outsole: Vibram® Megagrip with Litebase. Yeah, worth every penny. \$260.

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altrarunning.com

JOGOLOGY Cushion Sock

With an arch support band that hugs your tired feet and full cushioning across the sole of the foot and the toes.\$16. jogology.com

ROYAL ROBBINS Men's Half Dome Shorts

Organic cotton, stretch canvas in a durable short with ample pockets. Part of the Basecamp Collection with more performance features. \$100. royalrobbins.com

OUTDOOR RESEARCH Women's SuperStrand LT Sunrise is at 5am. Time to get out there, but it's a little chilly... the lightest, softest, most compressible synthetic down hoodie you can stuff in your pack when its time to shed a layer. \$235.

Outdoorresearch.com



KICKER TW2 Earbuds Bluetooth earbuds with ENC and microphone with fast-charging USB-C case and 24 hours of playtime. \$59 kicker.com

APPLE iPhone 16 Pro

iPhone 16 features a more refined duallens array on the back, with a 48 megapixel Fusion wide-angle lens and 12 megapixel ultra-wide lens. The cameras are now aligned vertically, similar to iPhone 12, instead of diagonally like on iPhone 15, enabling spatial video capture. Starts at \$1100.

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apple.com

ASICS Gel Kayano

Technical trail running shoe creates a stable running experience and a more responsive feel underfoot. LITETRUSS™ and Rearfoot GEL[™] technology cushioning. \$160. asics.com





SNOW GEAP

SMITH Rodeo

Smith's first eco-offering helmet, the new Rodeo & Rodeo Jr are modern skateinspired styles with solid safety and comfort technologies, while offering critical premium components at an accessible price (under \$100 USD) for freeriders of all ages. Comprised of over 60% (by weight) recycled or upcycled materials, to meet Global Recycling Standards. \$75 smithoptics.com

K2 MINDBENDER 116C

The Mindbender 116C is a powder ski built for those epic days everyone dreams of. Featuring K2's patented Spectral Braid technology, a first-of-its-kind variable-angle fiber reinforcement that allows for precision-tuned torsion and flex, the 116C is both energetic and composed. Its Powder Rocker profile maximizes float in soft snow. This surprisingly sturdy ski lets you take on the burliest of lines and the reality of getting to the stash and back again. Sizes 177, 182, 187, 194. \$749. k2snow.com

SMITH OPTICS Seeker

The new **Seeker** sunglass is performance reimagined for today's explorers, crafted for all terrains and endless pursuits. From running, hiking, biking, and alpine adventures, the Seeker is tailored in form and function from athlete feedback. The Seeker is offered exclusively with SMITH's proprietary ChromaPop[™] lens technology, including a new ChromaPop[™] Photochromic brown lens that automatically adjusts the tint to available light. \$235.

smithoptics.com



K2 Mindender 140 Boa

The all new K2's Mindbender 140 BOA® is the stiffest boot they've put on the market. With both high-performance touring capability, and a micro-adjustable, precision fit thanks to the BOA® Fit System - you're ready to take on both lift-assisted or backcountry endeavors. \$949. k2snow.com

JAMES BRAND The Palmer

One of the most versatile tools out there, the utility knife takes many forms and serves many jobs. The Palmer is our take on the classic utility knife, made for modern living. It's designed for easy carry and a great inhand feel. \$39.

jamesbrand.com

JOYRIDE Signature Eldorado

The Signature Eldorado, the product of advanced R&D which involved dinner plates and frying pans to cut down the tips of the original Flower Pot. The result was a board with longer effective edge, with the idea of offering more stable edge to edge as switch riding became more popular. Art and design by Dale Rehberg and Matt Smith. The new Eldorado has been widened to more modern specs and also features a wood core for the first time, tap into your inner jibber on the new 2025 Eldorado. A limited pressing of 11 boards in each size with all profits going to Protect Our Winters (POW) \$535.

joyride-snowboards.com



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CAN-AM 2025 MAVERICK R

With a 240- HP Rotax® engine, DCT transmission, FOX QS3 easy adjustable shocks and heavy-duty tall knuckle suspension, this baby is sure to thrill.. Starting at \$35,499. ridenowsurprise.com

KICKER Power Bars These weather-proof, six or ten speaker KICKER PowerBars are at home on your UTV, boat or even your GolfCart. Covered in tough, powder-coated aluminum, the KICKER KPB PowerBars include your choice of four or eight mid-woofers and two titanium tweeters that fire up the outdoors. Starting at \$599. **Kicker.com**



CAN-AM 2025 Outlander 850-1000R Everything you need to rule outdoors. Outlander puts power and stability on equal footing, for confident handling, the most horsepower & the best hauling of its category. Made to perform in any terrain or season, adaptable to just about any job or off-road use.\$11,199. ridenowsurprise.com

FFROAD GEAPT

POLARIS 2025 RZR Pro R Factory-Armored Edition Unleash a force of nature with RZR Pro R, our most powerful RZR with race-proven durability. Get after it this season with the 2025 RZR Pro R Factory-Armored Limited Edition. With Pro Armor protection, RIGID® lighting and bold style this limited edition RZR Pro R defies demanding desert terrain.Starting at \$48,999 ridenowsurprise.com

> POLARIS 2025 RANGER XD 1500 NorthStar Edition Industry-Leading RIDE COMMAND Technology And JBL® Audio. In A Class Of Its Own. Meet The Strongest, Most Capable, Most Comfortable RANGER Ever. Hardest Working UTV. True On-Demand AWD. Smoothest Riding UTV. Starting at \$32,989. ridenowsurprise.com



POLAR!

1500

ADIDAS Solar Motion BOA 24 Spikeless

Dial in comfort from the very first wear in these adidas Solarmotion spikeless golf shoes. Providing excellent traction, flexibility and stability from the first drive to the final putt, they feature a quick, easy BOA® fit system that lets you achieve a custom fit with one hand. Lightweight LIGHTSTRIKE foam cushions and supports every step, while the rugged Adiwear outsole grips the turf and anchors your swing. \$160. adidas.com

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SALT LIFE Women's Daydream Skort The Daydream skort is made from SLX-QD 4-way vapor stretch fabric offering ultimate functionality and comfort. Perfect for the links.\$50. saltlife.com

> PXG Black Ops Hybrids PXG 0311 Black Ops Hybrids are an easy to hit, low-spin option for golfers at any skill level. Featuring PXG's most advanced technology engineered to work in concert with your swing, Black Ops Hybrids deliver an optimal blend of forgiveness, accuracy, and distance. \$299. pxg.com

COSTA Laredo Named after the small, chilled-out town in the Sea of Cortez, the Costa Loreto sunglasses are full frame and adventure friendly. \$255. costadelmar.com

PRINCE Phantom 97P

The TeXtreme Phantom P series is the ultimate modern aggressive player frame in a classic boxy construction. With the addition of TeXtreme X Twaron and ATS technology the Phantom P series offers unparalleled feel unlike anything in modern tennis. \$149 princetennis.com

ARITZIA Women's Bigfoot Polar Zip Vest The perfect extra layer for getting out and doing stuff, this is a zip-up vest with a mock neckline and relaxed fit. \$98.

aritzia.com

THE ROCKET Tennis Racquet Bag The Ultimate Tennis Racquet Bag. Smart, Durable and Stylish. Featuring innovative features like The Rocket Pocket™, the Smart Pocket System, and dedicated compartments for every piece of tennis equipment a player needs, from tennis shoes to smaller items. \$395 therocket.tennis



ACACIA Dinkshot Lime

Acacia's signature lightweight shoes provide optimal comfort and support specifically designed for Pickleball play. Wider-fitting toe-box creates space and structure necessary to help you play comfortably and efficiently. \$49. raysrackets.com

ADIDAS PB Metalbone

The First of its kind. The adidas Metalbone paddle offers players the first ever customizable paddle. With 4 2.6 gram screws at the throat of the paddle, you can adjust the weight and balance of the metalbone. This feature affects the sweet spot as well as the hitting power of the paddle. An elite paddle crafted for elite players. \$259.

Pickleball

raysrackets.com

ROLL R1 Percussion "BEST MASSAGE GUN"

Introducing the R1[™] Percussion Device. Developed using feedback from elite and professional athletes, the R1 was designed with four key elements: compact and powerful, exceptionally quiet operation, over 7-hours of battery life, and built with the highest quality of materials. \$129.

rollrecovery.com

VUL CAN VULCAN OFFICIAL BALL OF THE PEA TOUP VULCAN VULCAN

VULCAN V Pro

Designed to be the best of the best, the Vulcan VPRO Flight Outdoor Pickleball is the official ball of the PPA Tour for good reason. The high-visibility yellow/neon color creates exceptional contrast against fences, trees, and buildings, while the precision-drilled 40-hole design cuts through wind and other unpredictable conditions on the pickleball court. \$19. pickleballcentral.com

PICKLEBALL

NEW BALANCE WMN Fuelcell 996v5

Made in the USA! Zip around the court in comfort and style in the New Balance Fuel Cell 996v5. Our lightweight Fuel Cell foam midsole is paired with a hardwearing NDurance rubber outsole for a pickleball shoe that provides superior comfort and traction. \$135.

newbalance.com

METALBONE

STRUCTURAL REINFORCEMENT

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GAMMA Tour Tote Pickleball Bag Lightweight and stylish, It has a zippered outer compartment that

holds one pickleball paddle and keeps it easily accessible. The large main compartment holds all your court essentials, the small zippered pocket keeps smaller items safe. All this space keeps you prepared to stay for an extra couple games. \$69. pgatourssuperstore.com



TOADFISH Inshore Spinning Combo

Your new go-to rod and reel combo for light tackle inshore. These versatile rods feature responsive tip sections that are fast enough to feel every bump but not too fast where you pull hooks. \$170.

toadfish.com

KICKER ®

KICKER BF100 Waterproof Bluetooth Lightweight sound system is the perfect companion for your day at the Lake. The waterproof BF100 pumps out the tunes

with four speakers and 16 watts of power. Power lasts up to 24 hrs ensuring this epic sound system is always the life of the party ANYWHERE! \$129.

kicker.com

KICKER Cooler Bag

· centurio

KICKER

PERFORMANCE AUDIO

Take your cold stuff with you wherever you go! Insulated, padded strap and even has a bottle opener! BooYah! \$48. <u>kicker.com</u>



CENTURIAN FE 22

The new Centurion Fe22 produces the world's best waves, wakes and ride and has been fearlessly evolved to fit your family perfectly. Built as a world-class surf boat, we have chosen all the most important features that define the Centurion experience. And at only 22 feet, it's ideal for smaller garages, smaller families, smaller lakes. \$141,062 pleasantharborsales.com

COSTA Lido

With a focus on style and performance inspired by the vibes of the Pacific shores, this frame is ready for anything the water sends your way. For watching wakes or riding them, Lido's there for the adventure. \$292. costadelmar.com





HYPERLIGHT Ray Gun

The Ray Gun is a wake adapted version of a mid-length surfboard. Designed to cruise, the low rocker profile and distributed volume makes it one of the fastest wakesurfers you'll ride. However, this board doesn't just go straight. Its thruster setup and pulled-in tail give it a tight turning ability for big wake hacks. \$1249. hyperlight.com



SALT LIFE Men's Ballast Flip Flop

With its non-slip texture and anti-slip outsole for improved traction, this Salt Life flip-flop is specifically designed for the slick nature of fishing on a boat. Modeled off popular boat shoe material, the soles of our flip-flops are guaranteed to add additional protection from the hazards of being out on the water. \$80. saltlife.com





KINGS PADDLESPORT Eve Opener

The Eye Opener is the highest performance and the most advanced noserider in Kings Paddlesport's offerings. This board is very fast, highly maneuverable and a fantastic noserider. Their goal was to design and build a board that could be ridden from the tail without the need to move forward to balance out the planing speed. Although a high-performance longboard, the Eye Opener rides more like a shortboard. \$1795.

kingspaddlesports.com

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STARBOARD 2025 ALL STAR

The 20.5" All Star has been refined to be a true performance ocean board for light riders. New refinements include reduced nose volume, creating a thinner board for easier handling in windy conditions for lighter riders. The 20.5" All Star is our fastest all water model, 14ft – 20"-28" widths, suited to riders between 165 - 240lbs. Starting at 3499.

Sup.star-board.com



COAL HEADWEAR The Provo

The Provo is a high-performance tech hat, made for activities like cycling, mountain biking, running, and more. Made of a UPF 50+ rated polyester for sun protection, and with laser-cut perforations at sides, the crown is ultra-breathable and lightweight. \$40. coalheadwear.com

PADDLE GEAR

KICKER TW2 Earbuds

Bluetooth earbuds with ENC and microphone with fast-charging USB-C case and 24 hours of playtime. \$59 kicker.com

BOTE Inflatable PFD

Unique PFD design that keeps stand-up paddleboarders (SUP), anglers, boaters, and other paddlers safe without compromising movement! \$89. boteboard.com

COSTA DEL MAR Grand Catalina

A legend, remastered. Still sporting their beloved heritage aviator shape and removable side shields, Costa updated the construction of this frame with Pathfinder Series DNA felt throughout. Sweat management channels, vented adjustable nose pads, removable side shields and seamless surfacing bring this retro inspired craft to the age of modern performance. With spring hinges and two different looks on offer – Grand Catalina is perfect for those looking to blend style, performance, and versatility. \$292. costadelmar.com

NSP Carbon Speedster Paddle

The parallel edge outlines give racers a quick and precise catch, helping release and allowing for quick and precise movements through the water. \$399. surftech.com



DEUS EX MACHINA PRIME CARDIGAN The zip-up, chunky cardigan is a 70s classic, and the Prime Cardigan is a take on a forgotten garment of the golden age of surf/moto/music/ just about everything else. The Lambswool/Nylon fabrication is chunky. The Intarsia pattern is chunky. And the zip's, well, pretty chunky too. Cut a bold shape in timeless style and keep your cockles warm at the same time. What's not to like? \$299.

deuscustoms.com

The Old School Reversible Work Jacket is the ultimate blend of style and versatility. With a classic plaid shirt jac on one side and a plush, color-blocked sherpa fleece on the other, it gives you two effortlessly cool looks in one. The slightly oversized fit is perfect for layering, while plenty of pockets keep your essentials secure. Whether you're dressing up for a casual outing or staying cozy at home, this jacket is the perfect mix of comfort and style for any occasion. \$139. .dovetailworkwear.com

SALTY CREW BARRIER SHACKET

Lightweight insulated jacket with synthetic fill; Durable water resistant (DWR) treated to keep you dry from light rain and spray; Hand warming tricot lined pockets keep your digits toasty in cold weather; Snap buttons on front placket with dual chest pockets. \$99. saltycrew.com

OUTDOOR RESEARCH Ferrosi Transit Pants Quick-drying, breathable, and weather-resistant Ferrosi fabric featuring classic 5-pocket styling \$95. outdoorresearch.com

DAKINE Box Rail Cap

ORIGINAL

DAKINE

The six-panel flat-bill cap features recycled polyester panels, an adjustable snap back, a mesh interior sweatband, and a subtle, 3D raised rubber logo. \$239 dakine.com



Clemente is crafted for those looking for a companion to heighten their coastal adventures. Bio resin frame construction allows consumers peace of mind, knowing their frame is friendly on the environment. 580 lens tech delivers best in class color enhancement and scratch resistance, enhancing any costal vista. Contours featured across the frame and ripple texture along the temple draw its connection to the southern Californian shores, where our design team gained a lot of inspiration. \$189.



DOVETAIL FLAGGER FLEECE HOODIE

This sweatshirt isn't just soft and strong: she's smart too. A hidden pouch inside the main hoodie pocket is made to keep your phone in place while you're on the move at work, or playing outdoors. Nylon elbow and front pocket reinforcements add strength and textural contrast.. \$44. dovetailworkwear.com

DOVETAIL OLD SCHOOL REVERSIBLE

DOVETAIL FLAGGER FLEECE JOGGER

With reinforced knees and pockets for added strength, plus secure zip pockets and stretchy fleece for mobility, this versatile set is ideal for both airport lounging and outdoor adventures once at the final destination. \$49. dovetailworkwear.com

COSTA DEL MAR Clemente

costadelmar.com



DOVETAIL Women's Pac Jac Ultralight Ripstop The 3-season Pac Jac wards off monsoon wind and rain. When the sun comes out, Pac this Jac into its own chest pocket. In addition to packable magic, a potion of PFAS-free, plant-based repellency makes the Pac Jac water and stain resistant. Ultralight ripstop is breathable, and UPF 50+.\$99. dovetail.com

DOVETAIL Women's Anna Ultra Light Trail Pant

Ultra-lightweight ripstop canvas offers UPF 50+ sun protection and plant-based repellency. Though rooted in nature, marvels of the modern world like 10 pockets, a tool loop, reinforced front legs, knee pad slots, and tough cuffs make the Anna Trail pant your #1 riding or ranching pant. \$79. dovetail.com









TREK







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ROYAL ROBBINS







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