

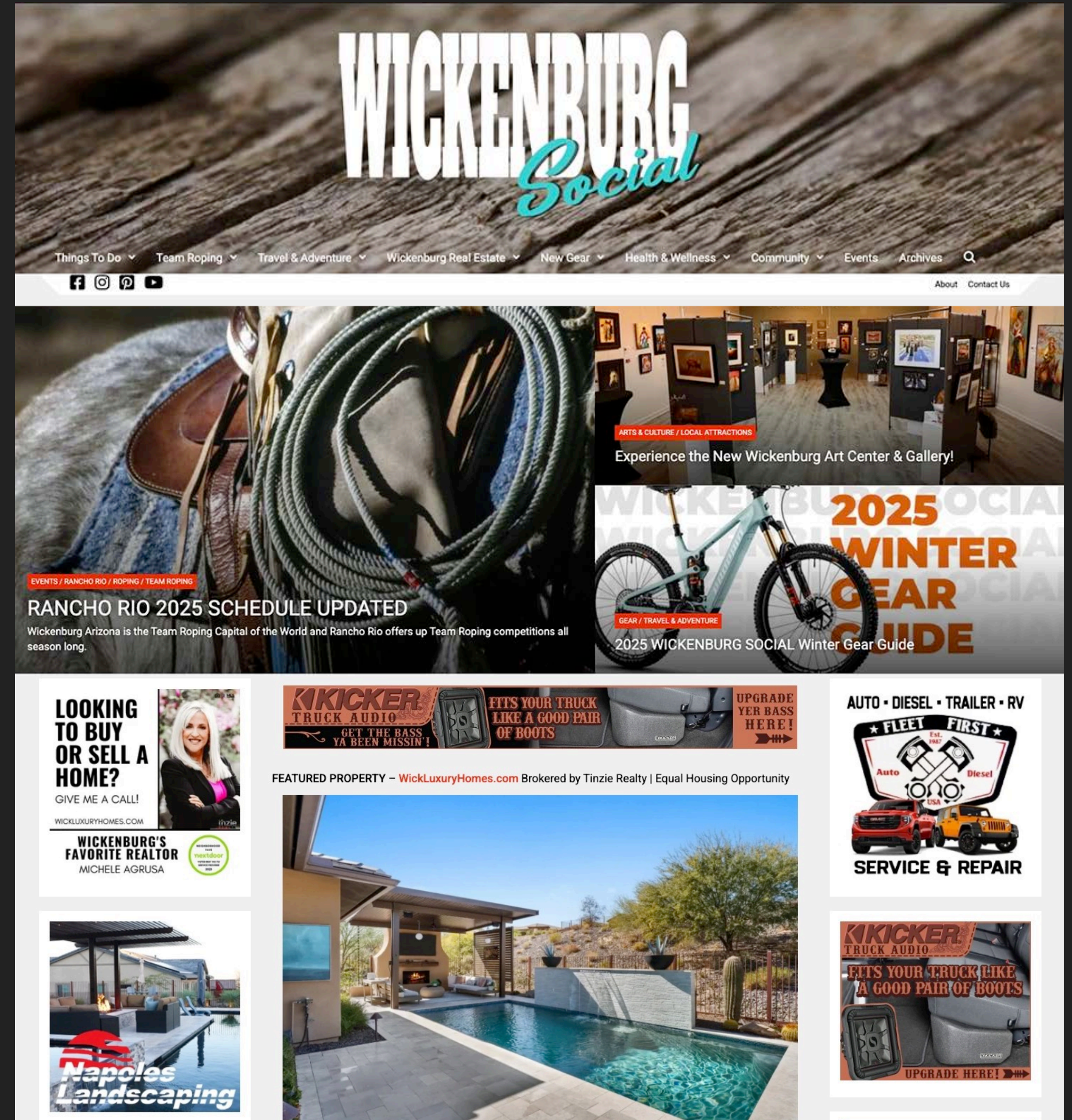


WICKENBURG SOCIAL

MEDIA KIT

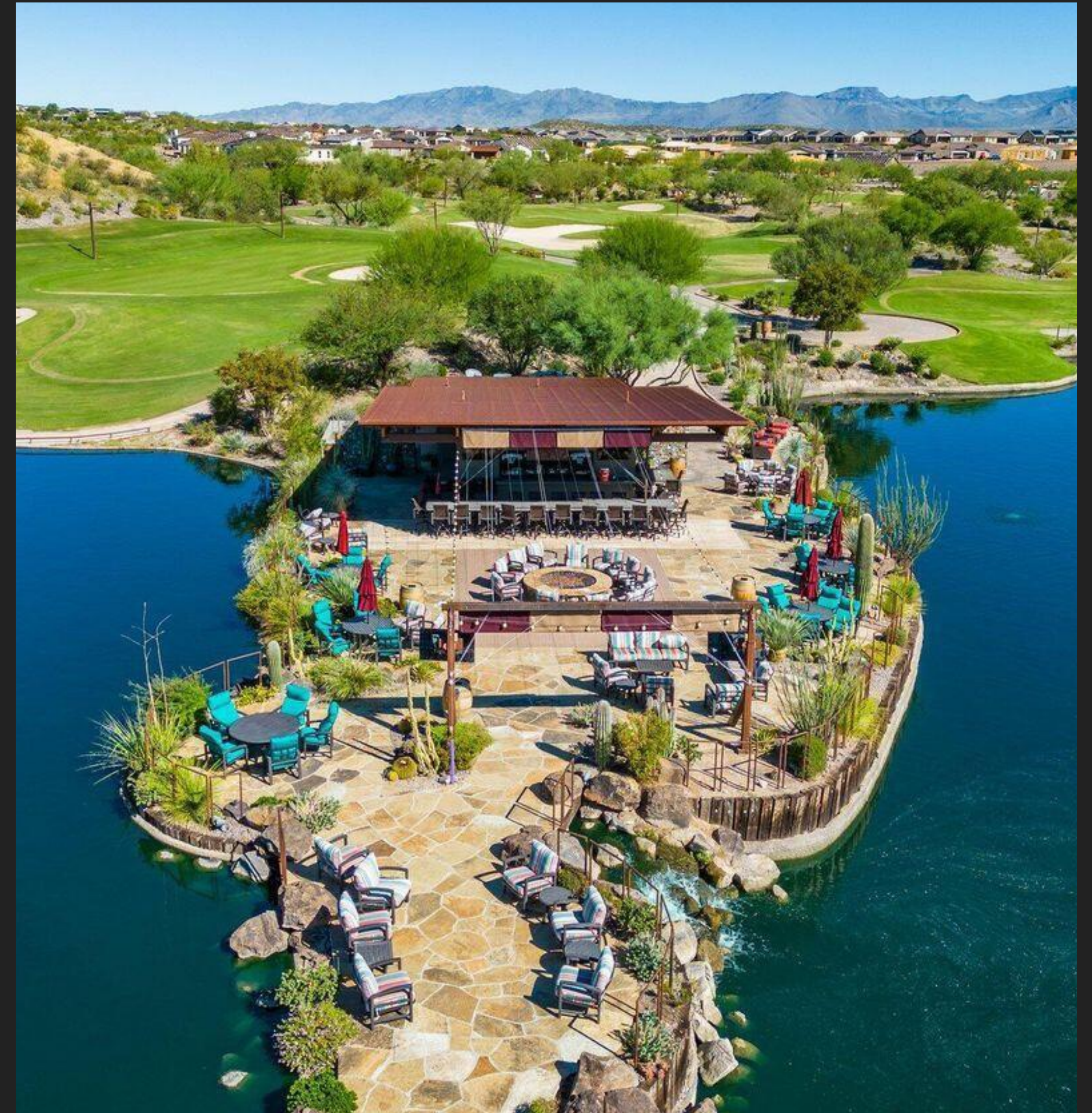
ABOUT WICKENBURGSOCIAL.COM

- ▶ **WickenburgSocial.com is the premier online destination for everything Wickenburg, Arizona.**
- ▶ **Whether you're a resident, visitor, or business owner, we provide a comprehensive guide to local events, real estate, businesses, arts & culture, and more.**
- ▶ **Our mission is to connect the Wickenburg community, highlight its unique charm, and support local businesses through engaging digital content.**



AUDIENCE & ANALYTICS

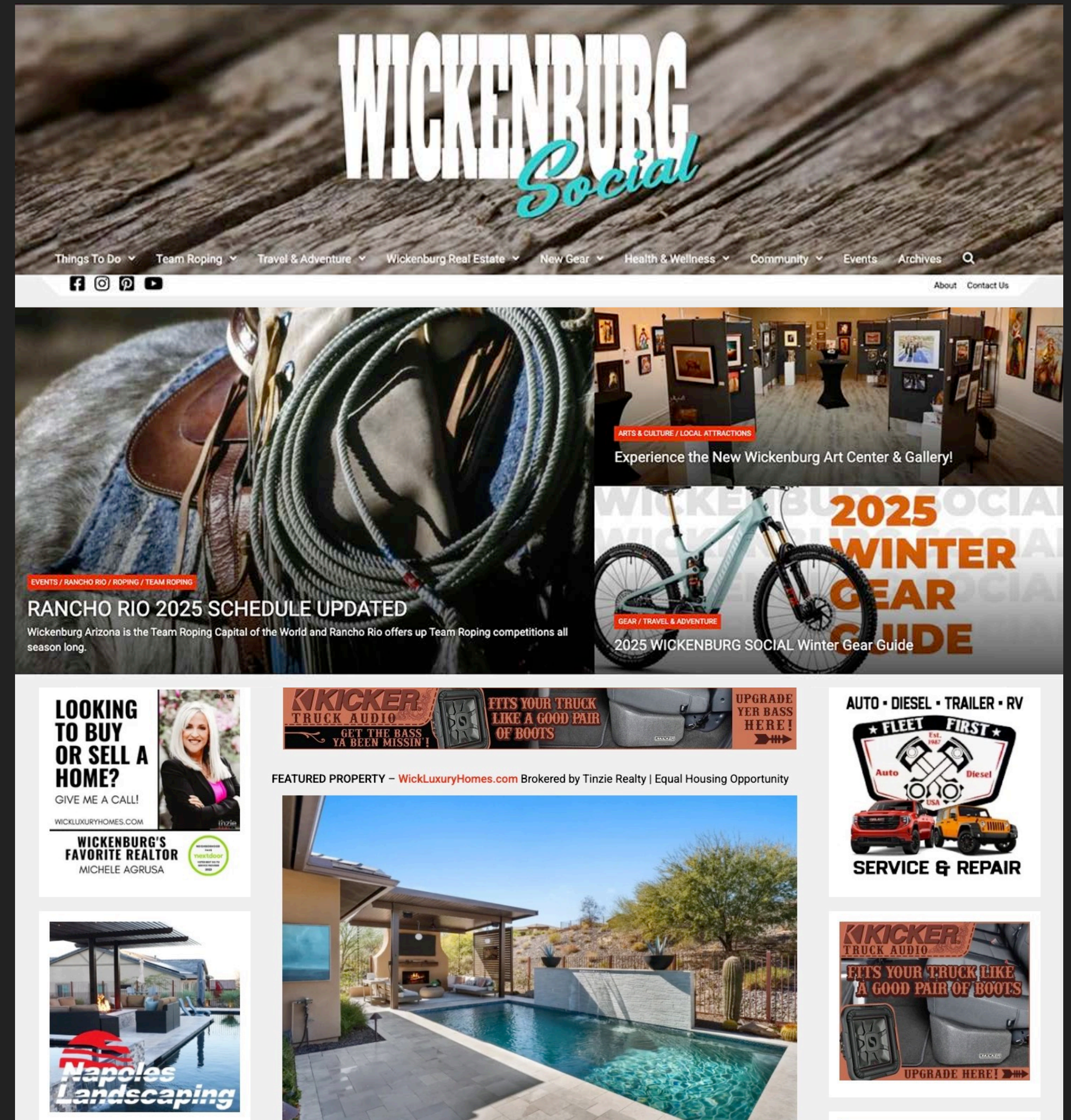
- **Target Audience:** Wickenburg Social was developed to engage not only local residents but also to attract tourists, potential home buyers, and promote the town to a wider audience beyond Wickenburg.
- **Website Traffic:** 150,000+ unique visitors per year
- **Social Media:** Hundreds of Facebook, Instagram and YouTube followers
- **Engagement:** Tens of thousand online interactions with community news, event coverage and local business spotlights



ADVERTISING OPPORTUNITIES

Promote your business to a highly engaged audience with our tailored marketing options:

- **Homepage Ads:**
 - ▶ 300 x 300 Square (additional placement on posts)
 - ▶ 728 x 90 Banner (top and bottom of homepage)
 - ▶ Realtor Pages (custom link, listings, profile)
- **Advertisers enjoy: Custom Content creation including profiles, posts, videos and Social Media Shares**
- **Target Audience: Local residents, tourists, potential home buyers, real estate investors, and business owners**
- **Engagement: High interaction with event coverage, local business spotlights, and community news**



OUR KEY CONTENT CATEGORIES

- **Local Events & Happenings** - Stay updated on festivals, team roping, rodeos, and community events
- **Signature Wickenburg Businesses & Shopping** - Discover local shops, dining, and unique finds
- **Real Estate & Relocation** - Showcasing luxury homes and highlighting the benefits of living in Wickenburg
- **Arts & Culture** - Showcasing Wickenburg's creative arts and entertainment scene
- **Health & Wellness** - Promoting a healthy lifestyle within the community
- **Outdoor Adventures & New Gear** - Exploring local destinations, hiking and biking trails, and must-have equipment



WHY PARTNER WITH WICKENBURG SOCIAL?

- **Local & Regional Reach:** Connect directly with a highly engaged audience in Wickenburg and beyond, including tourists, potential homebuyers, and businesses looking to tap into the Wickenburg lifestyle.
- **Affordable & Effective:** Cost-effective marketing compared to traditional advertising
- **Community-Driven:** Trusted local platform focused on promoting Wickenburg businesses
- **Founded in 2019** by local Wickenburg residents Brian and Leslie Terhorst of BLT Marketing & Design, [WickenburgSocial.com](https://www.wickenburgsocial.com) aims to foster local engagement and highlight the unique charm of Wickenburg





- ▶ **Join us in celebrating the West Valley active lifestyle and become part of the Wickenburg community through WickenburgSocial.com**

Contact: info@wickenburgsocial.com