

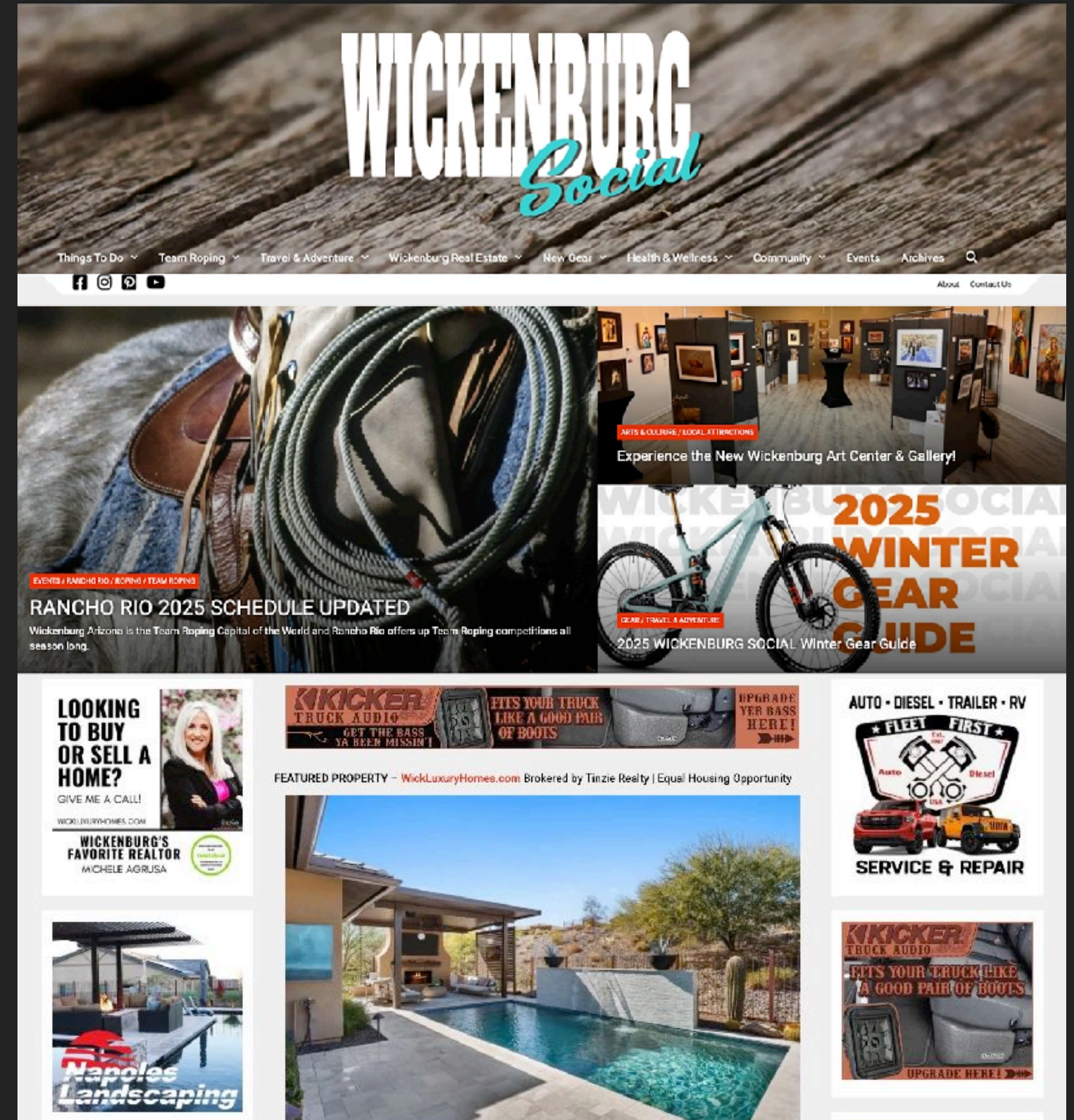


WICKENBURG SOCIAL

MEDIA KIT

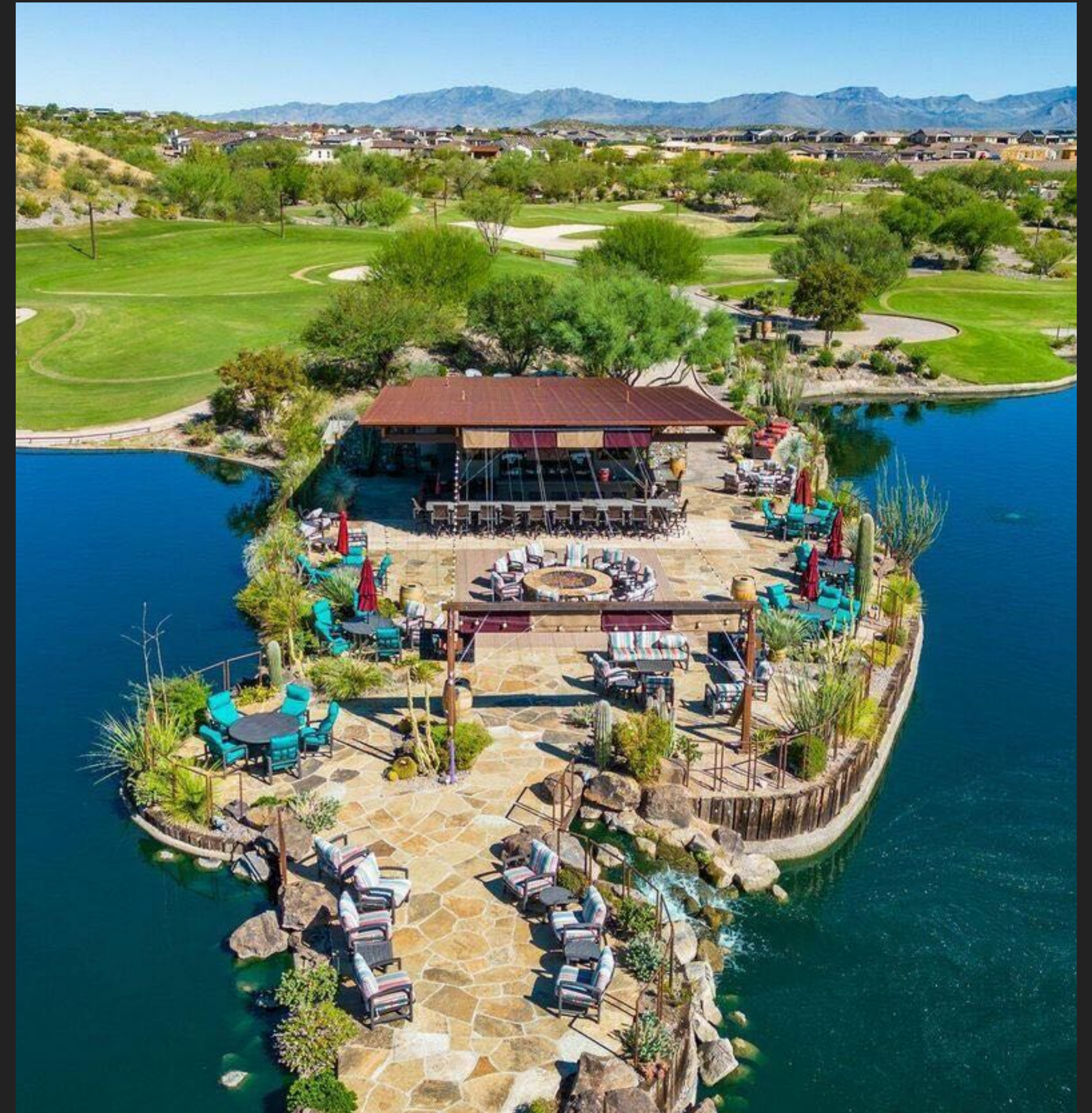
ABOUT WICKENBURGSOCIAL.COM

- ▶ **WickenburgSocial.com – The Premier Online Source for Everything Wickenburg**
- ▶ **Our mission: To celebrate and connect the greater Wickenburg community by showcasing its people, places, and events – supporting local businesses and sharing the town's unique western charm through engaging digital storytelling.**
- ▶ **Whether you're a resident, visitor, or business owner, we provide a comprehensive guide to local events, real estate, businesses, arts & culture, and more.**



AUDIENCE & ANALYTICS

- **Target Audience:** Wickenburg Social was developed to engage not only local residents but also to attract tourists, potential home buyers, and promote the town to a wider audience beyond Wickenburg.
- **Traffic:** Over 300,000 annual page views – with consistent engagement from Wickenburg area readers.
- **Social Media:** Thousands of followers across Facebook, Instagram & YouTube.
- **Engagement:** WickenburgSocial.com attracts over 300,000 annual views, connecting readers through community news, event coverage, and local business highlights.



OUR KEY CONTENT CATEGORIES

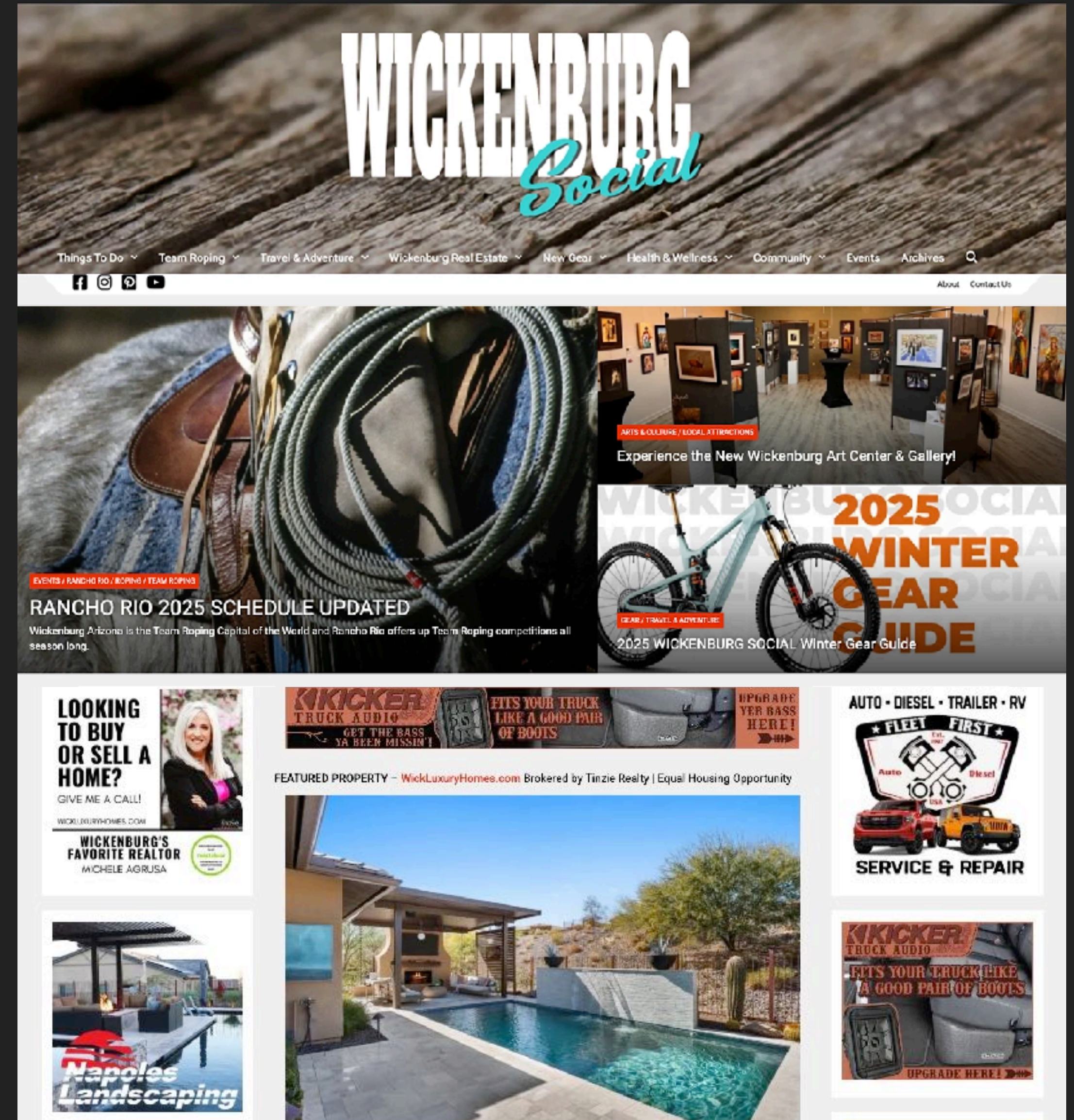
- **Local Events & Happenings:** Stay Updated on Festivals, Team Roping, Rodeos, and Community Events.
- **Signature Wickenburg Businesses & Shopping:** Discover Local Shops, Dining, and Unique Finds
- **Real Estate & Relocation:** Showcasing Luxury Homes and Highlighting the Benefits of Living in Wickenburg
- **Arts & Culture:** Showcasing Wickenburg's Creative Arts and Entertainment Scene
- **Health & Wellness:** Promoting a Healthy Lifestyle Within the Community
- **Outdoor Adventures & New Gear:** Exploring Local Off-Road Destinations, Hiking and Biking Trails, and Must-Have Equipment



ADVERTISING OPPORTUNITIES

Promote your business to a highly engaged audience with our tailored marketing options:

- **Homepage Ads:**
 - ▶ 300 x 300 Square = 150.00 per mo. (3 mo. min)
 - ▶ 728 x 90 Banner = 250.00 per mo. (3 mo. min.)
 - ▶ 300 x 300 Local Realtor = 350.00 per mo. (includes custom link / profile / 3 rotating property listings)
- **Advertisers enjoy: Custom content creation including: profiles, listings, posts, videos and social media shares**
- **Target Audience: Local residents, tourists, potential home buyers, real estate investors, and business owners**
- **Engagement: High interaction with event listings & coverage, new gear guides, property listings, local business spotlights, activities and community news**



WHY PARTNER WITH WICKENBURG SOCIAL?

- **Local & Regional Reach:** Connect directly with a highly engaged audience in Wickenburg and beyond, including tourists, potential homebuyers, and businesses looking to tap into the Wickenburg lifestyle.
- **Affordable & Effective:** Cost-effective marketing compared to traditional advertising
- **Community-Driven:** Trusted local platform focused on promoting Wickenburg businesses
- **Founded in 2019** by local Wickenburg residents Brian and Leslie Terhorst of BLT Marketing & Design, WickenburgSocial.com aims to foster local engagement and highlight the unique charm of Wickenburg





- ▶ **Join us in celebrating the West Valley active lifestyle and become part of the Wickenburg community through WickenburgSocial.com**

Contact: info@wickenburgsocial.com