



WICKENBURG SOCIAL

MEDIA KIT

2026-2027 AD RATES

Limited partner positions for Wickenburg's busiest fall, winter, and spring season.

YOUR GUIDE TO WICKENBURG

A trusted local resource - created to help people discover what makes Wickenburg worth exploring.

Wickenburg Social is the digital guide for local events, dining, shopping, services, arts, real estate, Western lifestyle, and community life.

- * Local businesses - Where to eat, shop, play, and get things done.
- * Community events - What is happening today, this weekend, and this season.
- * Visitors and seasonal residents - Where to shop, eat stay, explore, and experience Wickenburg.

Our goal is simple - promote the people, businesses, and experiences that make Wickenburg one of Arizona's most distinctive Western towns.

LOCAL

USEFUL

VISIBLE

A trusted guide for the Wickenburg experience.

THE AUDIENCE IS ALREADY LOOKING

Strong local stories create meaningful reach - attracting new visitors and followers constantly. This means, we're growing fast!

217,907

Facebook views
in one 28-day period

78,976

People reached
in one 28-day period

3,774

Content interactions
in one 28-day period

34%

Visits from other AZ
towns and cities

***Proven Reach:** One standout local story earned more than 132,000 views and reached more than 41,000 people. Wickenburg Social is built to put local businesses in front of an active audience - not merely a familiar handful of followers.

*Selected documented 2026 Facebook results. Performance varies by topic, timing, and audience interest.

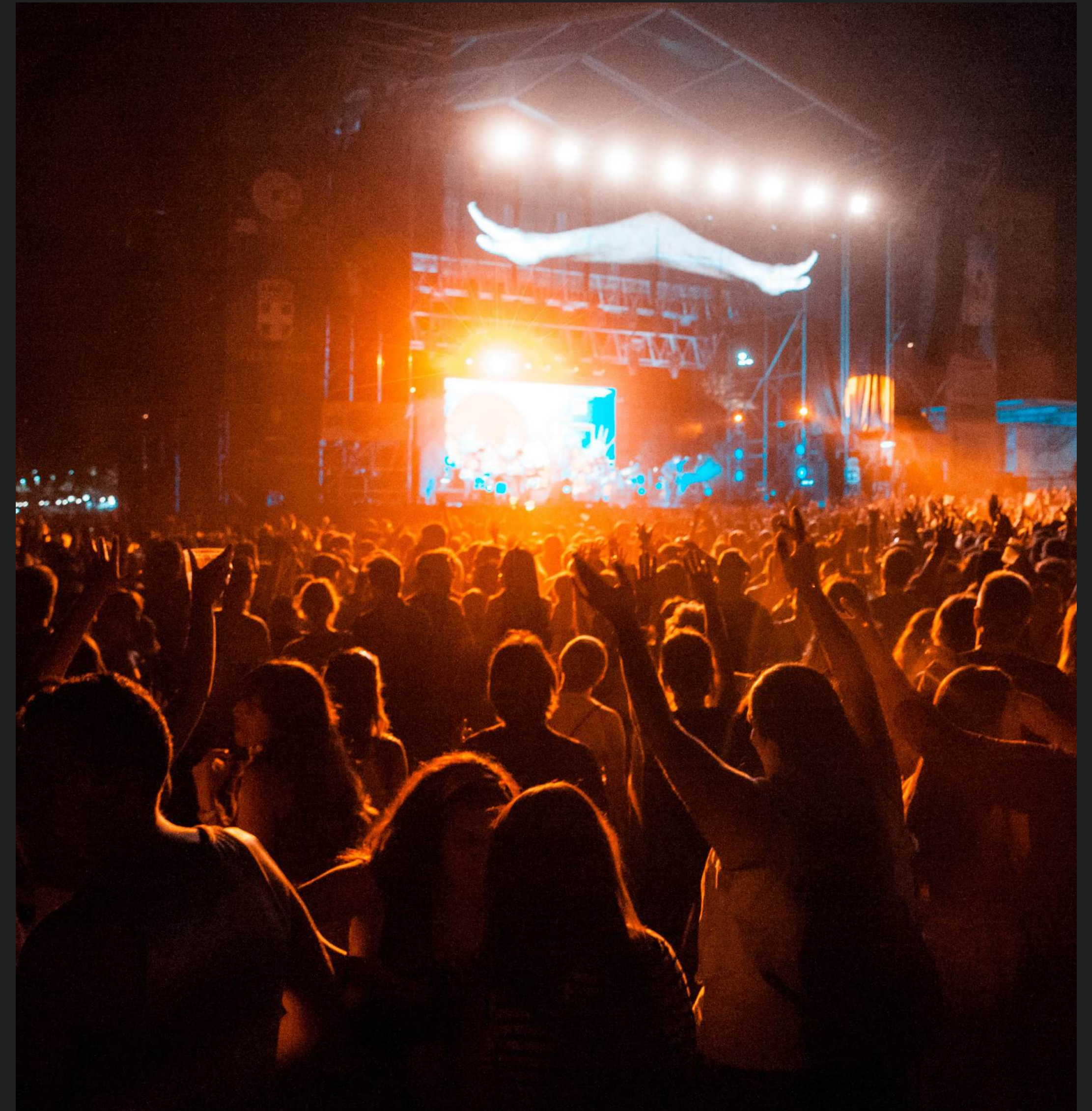
THE SEASON IS COMING

Fall leads into Wickenburg's busiest stretch - team roping, snowbird, tourism, and spring season.

When the calendar turns, visitors arrive, the event calendar fills, and people begin searching for places to eat, shop, stay, explore, and get things done.

Your business or event needs more than a quick post that disappears in the feed. It needs a presence that stays visible throughout the season.

LIMITED POSITIONS. REAL VISIBILITY.



SEASON PARTNER PACKAGE

Everything a local business needs to stay visible through the 2026-27 busy season.

\$695

PAID UPFRONT | SEPTEMBER - APRIL

* Featured Partner position

Placed above complimentary listings in the business directory.

* Enhanced business profile

Photo, description, phone number, and direct links.

* Rotating homepage/sidebar ad

Ongoing display placement in a high-visibility area.

* Season Partner badge

A shareable mark identifying your business as a supporting partner.

* Signature Business Spotlight

One professionally written article or interview.

* Two dedicated social promotions

Two focused opportunities to share your story or seasonal message.

* Promotional event listings

Your qualifying public events added to the Wickenburg Social calendar.

* 2027-2028 renewal priority

First opportunity to reserve a position for the following season.

MORE ADVERTISING OPPORTUNITIES

Promote your business to a highly engaged audience through targeted advertising placements on Wickenburg Social

▶ 300 × 300 Homepage Ad

- Prominent homepage placement
- Sidebar placement across articles
- Direct link to your website or social page

\$150

MONTHLY | 3 MONTH MINIMUM

▶ 728 × 90 Banner Ad

- Top or bottom homepage and posts placement
- Ideal for promotions, announcements, or events

\$200

MONTHLY | 3 MONTH MINIMUM

▶ Promotional Post

Businesses and Events can also be highlighted through sponsored articles and social media promotion designed to showcase their services and story to the Wickenburg community.

\$100

Paid Up Front | Per Post



PLATFORM HIGHLIGHTS

Wickenburg Social regularly publishes content that highlights local businesses, events, and the lifestyle of the Wickenburg community.

- ▶ **Business Spotlights** - Feature articles introduce readers to local businesses through stories, photography, and direct links to their websites.
- ▶ **Event Coverage** - The platform highlights community events including:
 - **Team roping competitions**
 - **Rodeos and Western festivals**
 - **Art exhibitions and gallery shows**
 - **Community fundraisers and celebrations**
- ▶ **Signature Wickenburg Businesses** - The Wickenburg Social Business Directory provides year-round visibility for local companies, making it easy for visitors to discover trusted services and shops.
- ▶ **Social Media Promotion** - Articles and featured content are shared across Wickenburg Social's social media channels, extending the reach of local businesses beyond the website.

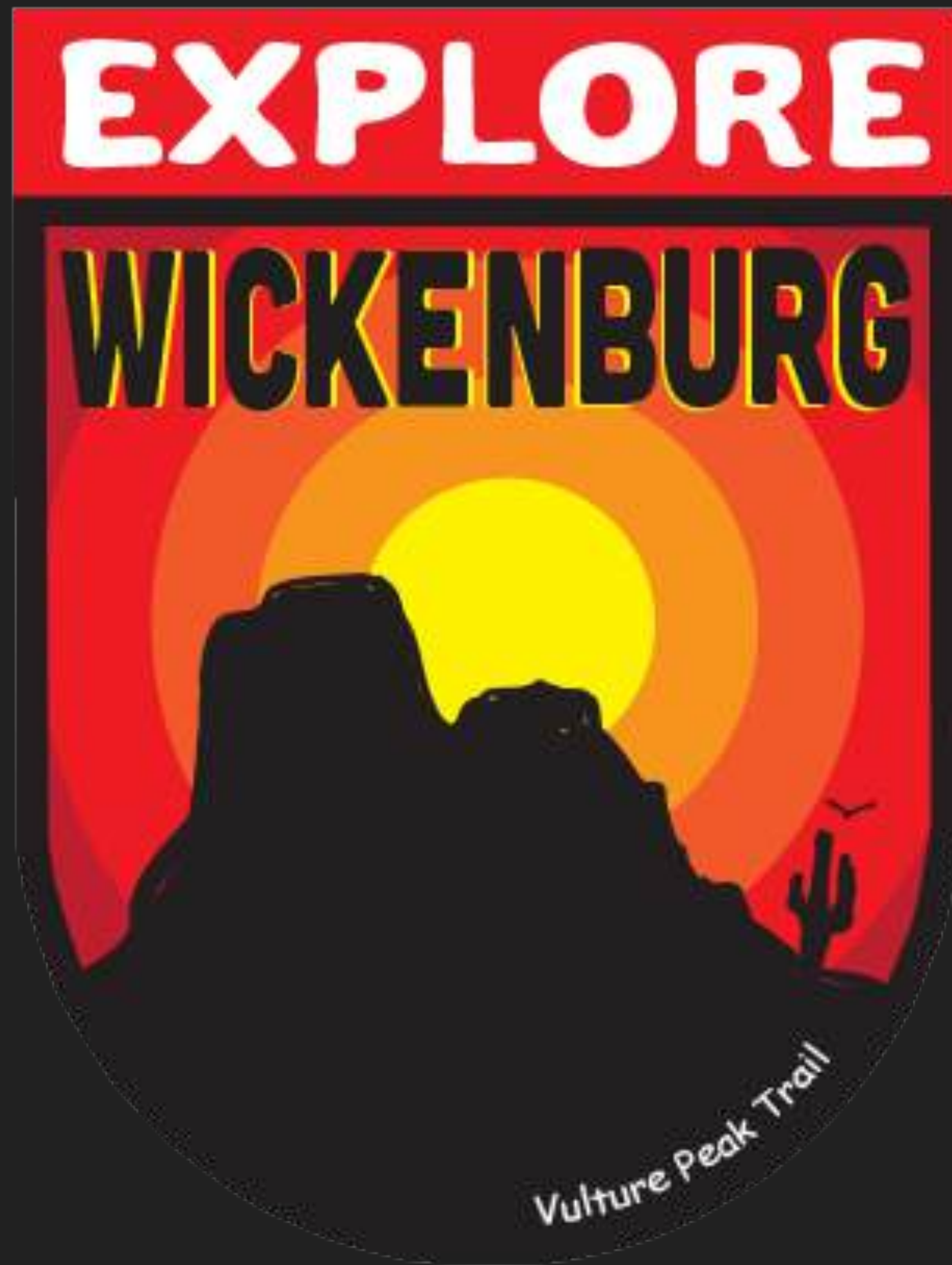


WHY PARTNER WITH WICKENBURG SOCIAL?

Wickenburg Social provides businesses with a powerful platform to reach audiences interested in the Wickenburg lifestyle.

- * **Local & Regional Reach:** Connect with residents, visitors, and people considering relocating to Wickenburg.
- * **Targeted Audience:** Readers actively visit WickenburgSocial.com to discover local events, businesses, restaurants, and activities.
- * **Multi-Platform Exposure:** Businesses gain visibility through both the website and social media channels.
- * **Community Driven:** Founded in 2019 by Brian and Leslie Terhorst of BLT Marketing & Design, Wickenburg Social promotes the businesses, organizations, and experiences that define the Wickenburg community.





Wickenburg Social proudly partners with businesses and organizations that support the Wickenburg community.

Community Partners:

- * Wickenburg Art Center & Gallery
- * Serape Bleu
- * K9 Konnection
- * Napoles Landscaping
- * Greenspot Nursery
- * Fleet First Auto Services
- * Petey's Playground

* Project SALT

* Habitat for Humanity

* Redeemer Lutheran Church

* Century 21 Realtor

* BLT Marketing & Design

Corporate Partners:

* Kicker Audio

* Smith Optics

Contact: info@wickenburgsocial.com / Phone: 928.671.8429

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