

WICKENBURG SOCIAL

MEDIA KIT

2026–2027 AD RATES

Limited partner positions for Wickenburg's busiest fall, winter, and spring season.

YOUR GUIDE TO WICKENBURG

A trusted local resource - created to help people discover what makes Wickenburg worth exploring.

Wickenburg Social is the digital guide for local events, dining, shopping, services, arts, real estate, Western lifestyle, and community life.

- Local businesses - Where to shop, eat, stay, and get things done.
- Community events - What is happening today, this weekend, and this season.
- Visitors and seasonal residents - Where to shop, eat, play, stay, explore, and experience Wickenburg.

Our goal is simple - promote the people, businesses, and experiences that make Wickenburg one of Arizona's most distinctive Western towns.

LOCAL

USEFUL

VISIBLE

A trusted guide for the Wickenburg experience.

THE AUDIENCE IS ALREADY LOOKING

Strong local stories generate meaningful reach - including people discovering Wickenburg Social for the first time.

217,907
Facebook views
in one 28-day period

78,976
People reached
in one 28-day period

3,774
Content interactions
in one 28-day period

98%
Non-follower views
on one standout post

* Proven Reach: One standout local story earned more than 132,000 views and reached more than 41,000 people. Wickenburg Social is built to put local businesses in front of an active audience - not merely a familiar handful of followers.

Selected documented 2026 Facebook results. The 98% figure refers to one post. Results vary by topic and timing.

THE SEASON IS HERE

November through May connects your business with Wickenburg's winter visitors, seasonal residents and year-round community.

Visitors are here, the event calendar is filling, and people are searching for places to shop, eat, stay, explore, and get things done.

Your business or event needs more than a quick post that disappears in the feed. It needs a presence that stays visible throughout the season.

LIMITED POSITIONS. REAL VISIBILITY.



SEASON PARTNER PACKAGE

Stay visible to locals, visitors and seasonal residents through the 2026-27 season.
Limited Season Partner positions.

$695

NOVEMBER 2026 - MAY 2027

PAID UPFRONT | LIMITED POSITIONS

- **Featured Partner position**
  Placed above complimentary listings in the business directory.
- **Enhanced business profile**
  Photo, description, phone number, and direct links.
- **Rotating homepage/sidebar ad**
  Ongoing display placement in a high-visibility area.
- **Season Partner badge**
  A shareable mark identifying your business as a supporting partner.
- **Signature Business Spotlight**
  One professionally written article or interview.
- **Two dedicated social promotions**
  Two focused opportunities to share your story or seasonal message.
- **Promotional event listings**
  Your qualifying public events added to the Wickenburg Social calendar.
- **2027-2028 renewal priority**
  First opportunity to reserve a position for the following season.

SHORT-TERM ADVERTISING OPTIONS

Available subject to remaining inventory after Season Partner placements are reserved.

300 × 300 Homepage Ad

- Prominent homepage placement
- Sidebar placement across articles
- Direct link to your website or social page

$150
MONTHLY I 3 MONTH MINIMUM

728 × 90 Banner Ad

- Top or bottom homepage and posts placement
- Ideal for promotions, announcements, or events

$200
MONTHLY I 3 MONTH MINIMUM

Promotional Post

Businesses and Events can also be highlighted through sponsored articles and social media promotion designed to showcase their services and story to the Wickenburg community.

$100
Paid Up Front I Per Post



PLATFORM HIGHLIGHTS

Wickenburg Social regularly publishes content that highlights local businesses, events, and the lifestyle of the Wickenburg community.

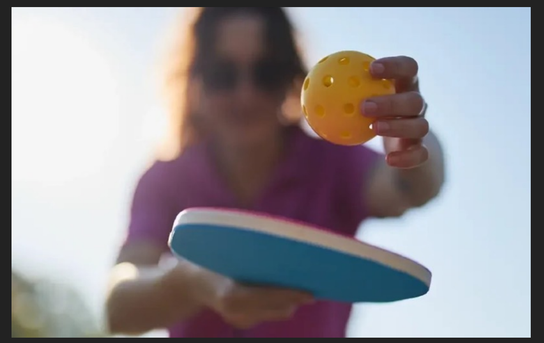
- **Business Spotlights -** Feature articles introduce readers to local businesses through stories, photography, and direct links to their websites.
- **Event Coverage -** The platform highlights community events including:
  - **Team roping competitions**
  - **Rodeos and Western festivals**
  - **Art exhibitions and gallery shows**
  - **Community fundraisers and celebrations**
- **Signature Wickenburg Businesses -** The Wickenburg Social Business Directory provides year-round visibility for local companies, making it easy for visitors to discover trusted services and shops.
- **Social Media Promotion -** Articles and featured content are shared across Wickenburg Social's social media channels, extending the reach of local businesses beyond the website.













WHY PARTNER WITH WICKENBURG SOCIAL?

Wickenburg Social provides businesses with a powerful platform to reach audiences interested in the Wickenburg lifestyle.

- **Local & Regional Reach:** Connect with residents, visitors, and people considering relocating to Wickenburg.
- **Targeted Audience:** Readers actively visit WickenburgSocial.com to discover local events, businesses, restaurants, and activities.
- **Multi-Platform Exposure:** Businesses gain visibility through both the website and social media channels.
- **Community Driven:** Founded in 2019 by Brian and Leslie Terhorst of BLT Marketing & Design, Wickenburg Social promotes the businesses, organizations, and experiences that define the Wickenburg community.





2026–27 SEASON PARTNERS
LIMITED POSITIONS AVAILABLE

November 2026 - May 2027 | $695 paid upfront

Reserve your position: info@wickenburgsocial.com

2026 Community Partners

- **Wendy Wright / Century 21 Realtor**
- **Serape Bleu**
- **K9 Konnection**
- **Napoles Landscaping**
- **Greenspot Nursery**
- **Fleet First Services**
- **Habitat for Humanity**
- **Redeemer Lutheran Church**
- **BLT Marketing & Design**

Corporate Partners:

- **Kicker Audio**
- **Smith Optics**

Contact: info@wickenburgsocial.com I 928.671.8429

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